

Diploma in
**Maritime Business
Administration**

(KPT:N/0414/4/0012) (MQA/PA 15563)



WHY CHOOSE ALAM?

Located at Kuala Sungai Baru in Malaysia, Malaysian Maritime Academy (ALAM) was born out of a nonprofit making body called MATES (Malaysian Training and Education for Seamen) Foundation, consisting of the Malaysian International Shipping Corporation Berhad (MISC Berhad), International Shipping Carriers Hong Kong, and the Malaysian Ministry of Transport as their main promoters, the foundation soon pioneered the Maritime Training Centre (MTC) in 1977.

ALAM's courses are structured to facilitate and equip students with competence beyond compliance and by working in collaboration with both local and international maritime-related organizations and institutions. ALAM creates a path heading towards a satisfying and assured career in the Malaysian and global maritime industry.

ALAM is the only MET institution in Malaysia that offers the full range of maritime shipping related training to seafarers serving onboard domestic as well as foreign going vessels and for shore-based shipping personnel. This includes the training for new entrants (cadetship training) to the highest level of Master / Chief Engineer COC.

PROGRAMME OVERVIEW

Graduates of maritime business administration are focused on the aspects of maritime business administration and economics, providing the exposure to entrepreneurship and the analytical tools to enhance skills in critical thinking, problem solving and innovation. This programme will develop maritime business professionals with knowledge and skill to become creative problem solvers and thus to succeed in business, management, and leadership positions.

ASSESSMENT SYSTEM

This programme is assessed through assignments, presentations, quizzes, tests, projects, written examinations, and other forms of classroom participation.

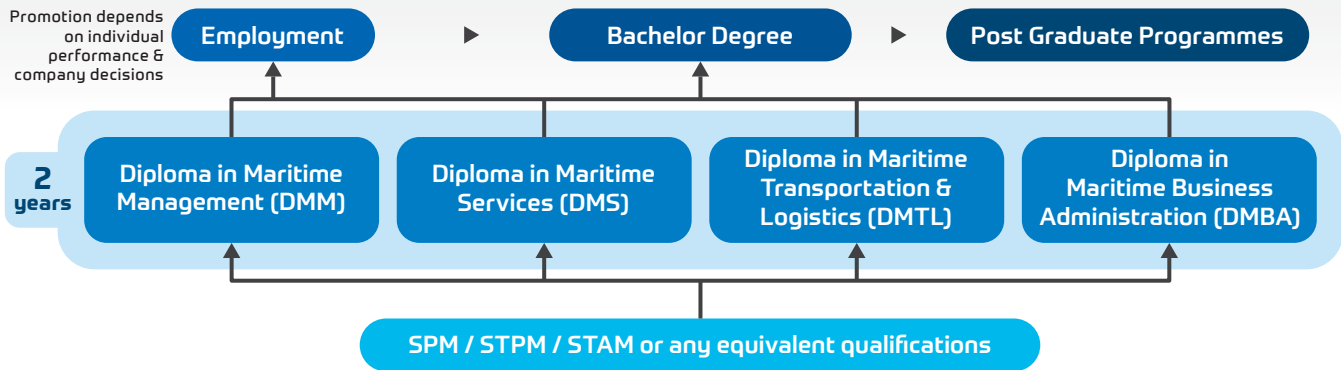
CAREER OPPORTUNITIES

The Diploma in Maritime Business Administration is the perfect programme for individuals who possess the qualities of a risk-taker, creative thinking, and innovation. This programme can pave the way for a successful career as an entrepreneur, broker, business negotiator, ship agent, or business planner. Through this diploma, you will develop a comprehensive understanding of the maritime business environment, including the latest industry trends and practices. The students will learn how to make strategic decisions, identify new business opportunities, and develop effective business plans that can lead to business success.



Study Pathways

Promotion depends
on individual
performance &
company decisions



Programme Structure



Minimum Entry Requirements

For Malaysian applicants

A pass in SPM with a minimum of three (3) credits in any subjects or an equivalent qualification	A pass in STPM with a minimum grade of C (GP 2.00) in any subject or an equivalent qualification	STAM pass with a minimum grade of Maqbul
SKM Level 3 in a related field	MQF Level 3 with a minimum CGPA 2.00 in a related field	UEC pass with at least Grade B in three (3) subjects

For foreign applicants and/or holders of UK GCE O-Level

Equivalent school examination certificate to UK GCE O-Level with a pass and at least Grade 3 in three subjects, including a pass in English Language*

English Competency	Types of Examination	Score
MUET	MUET	Band 3
IELTS	IELTS / IELTS Online	5.0
TOEFL	TOEFL iBT	40
	TOEFL Essential (Online)	7.5
Pearson Test of English	PTE Academic / PTE Academic (Online)	47
Cambridge English Qualifications & Test	B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency	154
	Linguaskill Online	
ELS	Certified Intensive English Programme Level (CIEP Level)	107

*English Language Requirements for International Students

Awards & Accreditations



MINISTRY OF HIGHER EDUCATION



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